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# LILY PIKE

THE LAB ARTIST AGENCY  
FOUNDER

Lily Pike, the founder behind The LAB Artist Agency, is a pioneering force in the Midwest creative scene. Spotlighting lead artists, she has transformed her passion into a thriving, woman-owned agency.

Her journey into the world of fashion was kindled during her formative years by her grandmother, a former model with a prestigious NYC contract in the late 1940s. This early influence set Pike on a path of inspiration, guiding her to establish an agency that celebrates creativity in all forms.

The LAB Artist Agency's ethos is simple: "We eat, sleep and breath artists." Pike takes immense pride in nurturing a roster of talented individuals who continuously hone their skills and elevate their portfolios. She asserts that her role is to open doors, securing that crucial photoshoot with new clients.

Her advice to rising talent: "Be memorable, work hard and always put your best foot forward."

In the next 5-10 years, this Dynamic Woman envisions a path of sustained growth, permeating national markets and surpassing client expectations at every turn.

Chicago will forever hold a special place in Pike's heart. "I love what I do, and it shows. Most of our seasoned artists are local to this market; we are only as strong as our community."

Pike and The LAB Artist Agency support Chicago-based organizations like My Block, My Hood, My City and The Anti-Cruelty Society. The agency collaborates on photoshoots with a range of local entities, from sports teams to transportation and communication companies, as well as public officials and high-profile celebrities.

This Dynamic Woman finds solace in quieter weekends spent with her loving family – a devoted husband, a one-year-old son and their dog. Her daily practice of pilates, yoga, farmers' markets visits, and escaping to her cabin underscore Pike's harmonious work-life balance.

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MODERN LUXURY SPOTLIGHT



“A DYNAMIC WOMAN IS GOAL-ORIENTED, SHE HAS WEATHERED MANY STORMS AND IS A PHOENIX RISING FROM THE ASHES.”